



2021

AI Studio Challenge Examples

Company Type	Challenge Summary
Weather Forecasting	Predict sales performance for a restaurant using weather data
Financial Services	Predict call volumes at the company's call centers
AI Technology	Make it easier for customers to get help without typing each word (in the company's customer service messaging software), and faster for agents to help the customer
Financial Services	Aggregate and simplify financial offers on websites or through downloaded text so that consumers can weed out marketing jargon, avoid hidden fees, and make more educated credit and banking decisions
Technology	Explore an application of ML with 2 or more minority serving institutions to promote academic success with historically marginalized student groups



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Financial Services	Predict a short squeeze by calculating sentiment for public companies over time
Pharmaceutical	Propose improvements/recommendations to the company on how to be proactive in reducing employee turnover and identifying interventions when there is a risk
Non-Profit	Predict website visits and fundraising revenue based on keywords in organic media
Telecommunications	Predict prospective customers by using social media data and network outages data